



Supercharge Your Banking Experience with Buy Now, Pay Later

Consumers increasingly expect their financial institutions to provide BNPL to help them flex their budget and manage their cash flow. Elevate your banking experience by providing the financial flexibility consumers love.



+18%

Online Banking Engagement

+14%

Debit Card Usage



Attract New Accounts



Increase Interchange

"We invested in BNPL as a way to be at the forefront of what's happening in the payments industry. We see that as the future of payments."

Ben Maxim, Chief Technology Officer, MSUFCU

Great news, Jane.

You have new offers available! Choose your plan type below to get started.



Plan Your Purchase

Get funds up to \$1000 in your account



Split Your Payments

You have 3 pre-qualified offers



Embrace the power of a fintech in your digital banking

- **Two ways to use BNPL** in your digital banking experience. No credit check. No new accounts.
- **Personalized, pre-qualified offers** based on eligibility parameters that your institution sets.
- **Intuitive, accessible, and easy to use.** View and accept offers in seconds. Receive funds in moments. No application necessary.

60% of US consumers have used BNPL at least once, and 70% of them would prefer a solution from their trusted financial institutions.

Source: CR Research and PYMNTS.com

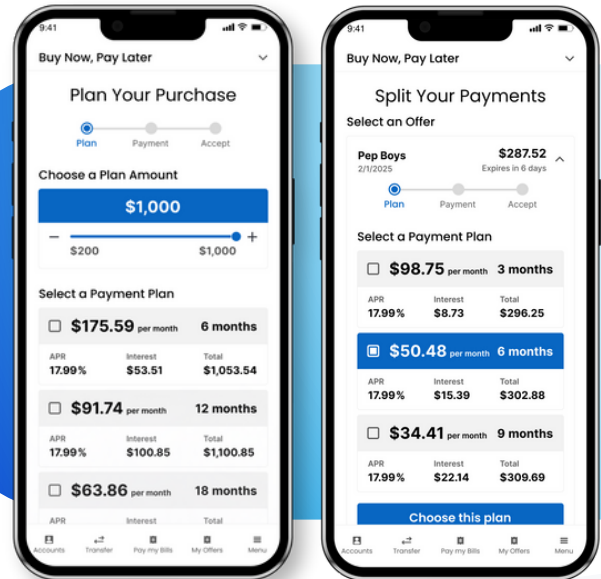
81% of consumers continue using BNPL programs from their primary financial institution in the second year.

Source: equipifi®

Your digital banking experience, now serving the entire purchase-to-payment journey.

With pre-purchase (Plan Your Purchase) and post-purchase (Split Your Payments) all in one place, you can leverage your banking app to:

- **Drive engagement** with account holders as they plan and complete transactions
- **Grow revenue** by financing debit card purchases and checking account cash flow management
- **Attract accounts** by offering the most competitive checking accounts and banking experience in the market



Elevate your brand with a premium BNPL experience

- Turnkey intro kit including emails and landing page
- Design support for a premium white label experience
- Go-to-Market support post launch to maximize engagement and adoption
- Ongoing thought leadership and marketing content for easy adoption

Schedule a demo today!

To learn more about equipifi and how to supercharge your banking experience by unlocking Buy Now, Pay Later, visit www.equipifi.com or contact us at hello@equipifi.com